

**2021 June Board Meeting  
Executive Director's Report  
Nov. 19, 2021**

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

**Program Development and Administration**

- Below is a table of the membership history for 2019, 2020 and year to date take from the MemberClicks database. I condensed all of the professional (pharmacist) membership categories.

	Member Types			Totals
	Associates	Pharmacists	Student Pharmacist	
<b>Active 1/1/2019</b>	<b>8</b>	<b>474</b>	<b>448</b>	<b>930</b>
Renewed	2	294	208	504
Joined	3	21	297	321
Lapsed	4	153	222	379
<b>Active 12/31/2019</b>	<b>7</b>	<b>335</b>	<b>523</b>	<b>865</b>
Renewed	5	309	266	580
Joined	0	14	212	226
Lapsed	0	28	306	334
<b>Active 12/31/2020</b>	<b>7</b>	<b>345 (3% ↑)</b>	<b>429 (18% ↓)</b>	<b>781 (10% ↓)</b>
Renewed	6	285	184	475
Joined	1	15	183	199
Lapsed	0	24	92	116
<b>Active 11/10/2021</b>	<b>7</b>	<b>358 (4% ↑)</b>	<b>478 (17% ↑)</b>	<b>843 (8% ↑)</b>

- Observations:
  - Pharmacists:** (all member types combined) began the 2019 year as 474 active members, but during the fall of 2018 in an attempt to draw members back we moved about 150 lapsed members to a graced status so that they would receive 3 additional notices (over 90 days) to try to recruit them back. During the year 294 renewed and 21 new members joined. Many of the graced members did not respond and they moved back into the lapsed status (total of 153 for the year). This accounts for the large number of lapsed individuals and a reduction to 335 active members. This is the number that began the 2020 year, during which 309 renewed and 14 joined and 28 lapsed, ending the 2020 year with 345 members, 10 more active members since the end of 2019 (a 3% increase). In the first 11 plus months of this year (2021) there were 285 renewals, 15 new members joined, and 24 have lapsed resulting in 358 current active members (a 4% increase).
  - Student pharmacists:** Membership in 2019 began at 448 students, only 208 (44%) renewed and 297 new members joined and 222 lapsed resulting in 523 (a 17% increase). In 2020 266 students renewed (51%), 212 joined but 306 lapsed. There were more renewals, but fewer new students joining and more who lapsed, resulting in 429 active student members (an 18% decrease). So far this year 184 have renewed, there have been 183 join and 92 have lapsed. The net result is an increase to 478 students (an 17% increase) of students from the start of the year.

- The membership for pharmacists, in spite of these difficult times, has had a slight increase the past 2 years and it seems to be starting to recover for students. The work on member retention seems to be beginning to bear fruit.
- Student Chapter Reporting

Annual Report	Student Chapters	Schools with no Chapters
Up-To-Date	14	
1 Yr. past	59	
2 Yr. past	16	
> 2 Yr. past	16	
<b>Total:</b>	<b>105</b>	<b>57</b>

There are 162 pharmacy schools. 57 do not have chapters. We 105 that are or have been active. So far this year 14 have updated their chapter information. There was a problem with them accessing the update form on the web, but that has since been corrected, so hopefully when can get the next 59 updated and following up will need to be done with the remaining 32 schools.

### Staff Relations

- I am in touch with our administrative director to discuss routine business activities via email or phone contact.

### Communication with Membership

- The monthly e-mail blasts (the Faith Script) have gone well.
- There were two editions of the journal that were published in 2021.
- I was unable to run the Google Analytics report for the CPFI website activity. An upgrade needs to be implemented before I can generate the reports for our website.
- The CPFI website is a valuable source of information for some of our members. It is important that we keep the information up to date and fresh. If anyone has observations or information on how we can update or keep information current and relevant, please let me know. I am open to suggestions and feedback.

### Budget and Finance

- The finance committee has been monitoring the budget and has prepared a budget for this next year.

Sincerely, in His service,  
*Ron Herman*