



2025 May Board Meeting Executive Director's Report May 29, 2025

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

Program Development and Administration

- Below is a table of the membership history for 2020 – 2025 (year to date) taken from the MemberClicks database and provided to the Membership Committee.

	Member Types			Totals
	Associates	Pharmacists	Student Pharmacist	
Active 12/31/2019	7	343	523	873
Renewed	5	309	266	580
Joined	0	18	212	230
Lapsed	0	28	306	334
Active 12/31/2020	7	352	429	788
Renewed	6	313	187	506
Joined	1	18	183	202
Lapsed	0	24	92	116
Active 12/31/2021	7	343 (↓ 2.6%)	405 (↓ 5.6%)	676
Renewed	6	286	156	448
Joined	0	14	171	185
Lapsed	1	61	223	285
Active 12/31/2022	6	315 (↓ 8.2%)	355 (↓ 12.3%)	6
Renewed	4	254	135	393
Joined	0	25	131	156
Lapsed	1	50	124	175
Active 12/31/2023	4	298 (↓ 5.4%)	284 (↓ 20%)	586
Renewed	4	313	155	472
Joined	1	29	181	211
Lapsed	1	98	88	187
Active 12/31/2024	7	313 (↑ 5.0%)	298 (↑ 4.9%)	618
Renewed	1	115	20	136
Joined	0	14	50	64
Lapsed	3	33	51	87
Active 5/5/2025	5	309	316	630

- Observations:**
 - Membership Trends 2024:** All pharmacist member types combined shows that from the beginning of 2024 to the end the pharmacist memberships increased by 5% from 298 to 313. The student membership

also increased by about 5% from 284 to 298. The associate membership increased from 4 to 7 with one new join and several lapsed renewals.

- **Membership Trends 2025:** There have been some new joins in both pharmacists and students in the first 4 plus months. Most renewals occur in the second half of the calendar year, so I suspect the numbers by the end of the year shall have an increase as the current numbers would seem to indicate.
- **Database Changes:** The Fall of 2024 changes to the membership forms to try to streamline the form and make renewals easier, resulted in several problems with timing of the changes and the timing of membership renewals. It took some time, but those details were worked out and it seems that the process is working well now.

Communication with Membership

- The monthly e-mail blasts (the Faith Script) have gone well. We are using the MemberClicks template in the contact module and it seems to be going well.
- There were two editions of the journal that were published in 2024 and the Spring 2025 issue was mailed and is posted on the website. These were mailed and are also on the website.
- It was my plan to make updates to a number of the web pages, but I did not make much progress on this. The student advisory council has identified a number of issues that need updating. I plan on working on those this summer. If you notice something on the website that you think needs addressing, please contact me.

Budget and Finance

- The finance committee has been monitoring the budget and has prepared a budget for this next year.

Future Plans

- Last year I indicated that I plan to step down as the Executive Director at this meeting. I am willing to continue to work closely with Nena and the Board in helping to monitor and maintain the MemberClicks database, if the Board desires. I can continue to provide membership reports and help keep the website up-to-date.

Sincerely, in His service,

Ron Herman