

# 2024 Nov Board Meeting Executive Director's Report Nov 19, 2024

My goal as Executive Director is to assist officers and Board members with access to information and to provide tools that will help each person be more effective in their leadership role.

## **Program Development and Administration**

• Below is a table of the membership history for 2020 – 2024 (year to date) taken from the MemberClicks database.

	Member Types			
	Associates	Pharmacists	Student Pharmacist	Totals
Active 12/31/2020	7	352	429	788
Renewed	6	313	187	506
Joined	1	18	183	202
Lapsed	0	24	92	116
Active 12/31/2021	7	<b>343 (</b> ↓ 2.6%)	<b>405 (</b> ↓ 5.6%)	755
Renewed	6	286	156	448
Joined	0	14	171	185
Lapsed	1	61	223	285
Active 12/31/2022	6	315 (↓ 8.2%)	355 (↓ 12.3%)	676
Renewed	4	271	135	410
Joined	0	13	131	144
Lapsed	1	50	124	175
Active 12/31/2023	4	<b>298 (</b> ↓ 5.4%)	<b>284 (</b> ↓ <b>20%</b> )	586
Renewed	4	252	169	425
Joined	1	27	178	206
Lapsed	1	98	88	187
Active 11/11/2024	7	339 († 13.8%)	<b>380 (</b> ↑ <b>33.8%)</b>	726

## • Observations:

- **Pharmacists:** (all pharmacist member types combined) 2021 showed a 2.6% decline in pharmacist members (352 to 343). 2022 had a further decline in membership of 8.2% and 2023 another 5.4% decline. This year there has been an increase of 13.8% from 298 up to 339 pharmacist members. There was a slight increase in number of new members compared to previous years, but also a few more lapsed members (although there are 6 weeks left in the year to renew their lapsed membership). Thanks for the hard work of the membership committee in contacting lapsed members. Let's pray that God would lay it on the heart of those who have not yet renewed to do so by year's end.
- **Student pharmacists:** Membership for students has declined from 2021 through 2023 by 5.6%, 12.3% and 20%, but has increased by 33.8% with 380 active student memberships at this point in 2024. Again,

thanks to the individuals who have made a concerted efforts to follow-up with lapsed students and those making a transition to professional membership.

• This summer and early fall there were enhancement made to the process for joining and renewing membership. The goal is to make it easier for members and the changes should provide better reports for monitoring membership. There were some snags along the way as the system nightly processed memberships with a few being processed before some membership data was updated. The corrections to the system have been made and most individuals have been contacted to explain why their invoice may have had incorrect information.

#### **Communication with Membership**

- The monthly e-mail blasts (the Faith Script) have gone well. We are using the MemberClicks template in the contact module and it seems to be going well.
- There were two editions of the journal that were published in 2024. These were mailed and are also on the website.
- We are in the process of evaluating the website and trying to get information updated. A number of issues have been identified and are updated, with some still in process. If you notice something on the website that you think needs addressing, please contact me.

### **Budget and Finance**

• The finance committee has been monitoring the budget and has prepared a budget for this next year.

Sincerely, in His service, Ron Herman