

Vice President's semiannual report November 19, 2024

The Vice President's responsibilities include chairing the Membership committee. The current Membership committee members are Stephen Canady, Greg Carlson, Emily Laswell, Angie Pegram, Jeff Copeland, President, and Nena Lindrose, Administrative Director.

Please see attached from Ron Herman's Executive Director's report for the current membership statistics. It is so encouraging to see the number of pharmacist members and student pharmacist members begin to increase closer to our pre Covid membership numbers. To God be the glory!

Since our last meeting in beautiful Bonclarken, the Membership committee has completed 45 lapsed professional member calls. The results, at least in part due to these efforts, brought about 9 renewals (20% renewal rate). In addition, Erin Ballentine continues to assist us with contacting the student chapter advisors to communicate renewal reminders to our lapsed student members. Since our last meeting, Erin has reached out to the student chapter advisors on behalf of 157 lapsed student members. The Membership committee is currently working on reaching out to 32 lapsed professional members and 42 lapsed student members. Of those students, 27 are listed as being in their final year when they lapsed, meaning they are no longer students. There has been on ongoing issue on our website with students being able to renew their membership as they become pharmacists. Ron is working with Memberclicks to hopefully resolve these issues so that the Membership committee can reach out to these lapsed new pharmacists to encourage them to renew their CPFI membership.

Morgan, our CPFI social media manager, continues to make headway on CPFI's behalf in the world of social media. Our Facebook platform currently has 42 followers, up from 29 in May. Our Instagram platform currently has 121 followers, up from 69 in May. Lastly, our LinkedIn platform currently has 138 followers, up from 71 in May.

The Samaritan's Purse Prescription for Renewal conference was a great blessing and opportunity for us to make connections and spread the word about CPFI. It was wonderful to have a small team of CPFI'ers present!

I continue to be extremely honored to serve CPFI alongside each of you for the sake of serving Christ and the world through pharmacy!

"Let brotherly love continue." Hebrews 13:1 Sincerely in Christ, Marjorie D. Hayes, PharmD CPFI VP and Membership Committee Chair



Member Types				
	Associ	Pharmac	Student	
	ates	ists	Pharmaci	Totals
Active 12/31/20	7	352	429	788
Renewed	6	313	187	506
Joined	1	18	183	202
Lapsed	0	24	92	116
Active 12/31/21	7	343 (↓ 2.6%)	405 (↓ 5.6%)	755
Renewed	6	286	156	448
Joined	0	14	171	185
Lapsed	1	61	223	285
Active 12/31/22	6	315 (↓ 8.2%)	355 (↓ 12.3%)	676
Renewed	4	271	135	410
Joined	0	13	131	144
Lapsed	1	50	124	175
Active 12/31/23	4	298 (↓ 5.4%)	284 (↓ 20%)	586
Renewed	4	252	169	425
Joined	1	27	178	206
Lapsed	1	98	88	187
Active 11/11/24	7	339 (↑ 13.8%)	380 (↑ 33.8%)	726